

## Press release

### Bart Donné new CEO of Computerland

Alleur/Herstal, 8 September 2022

Bart Donné is the new Chief Executive Officer of Computerland, part of the NRB Group since 2020. He succeeds Quentin Poncelet in this position.

Bart Donné has more than 30 years of experience in the IT sector. He holds a master's degree in computer science and IT management. Bart Donné has worked for several leading companies such as IBM, Hitachi Data Systems and ServiceNow. He started his career performing technical functions and advanced to management positions.

In 2016, Bart Donné became sales director for the IT company Iris ICT. He also led the transition when Iris ICT was integrated into Westpole, a company with 300 employees. From 2020 until 2022, he was general manager for the Benelux.

Pascal Laffineur, chairman of the Board of Directors of Computerland and CEO of the NRB Group: *«I would like to welcome Bart to the NRB Group and wish him all the best for this new assignment at Computerland. His technical expertise and knowledge of the markets in Belgium and Luxembourg are assets that will allow him to further the development of Computerland, capitalising on the specificities of the company while strengthening synergies with NRB.»*

Bart Donné, new CEO of Computerland: *"It's great for me to join Computerland. Since the acquisition by NRB, they have grown significantly, well beyond the marketing plan. I look forward to building on this solid foundation. More than ever, customers and partners are looking for our help in shaping their digital future. Together, we are working on technological innovation and exploiting the many benefits of the public cloud, while paying particular attention to data privacy and security.»*

*Note to the editor: a high-resolution photo of Bart Donné can be downloaded via [this link](#).*

---

#### About the NRB Group

With a consolidated turnover of €502 million in 2021 and 3,300 employees, NRB Group is one of the leading Belgian players in the ICT sector. NRB is positioned as the local ICT partner that supports its customers in their digital transformation. Capitalising on technological evolution and innovation, NRB intends to offer them the best available solutions, tailored to their environment. In this context, NRB offers a wide range of IT services that revolve around four areas: consultancy, software, infrastructure & hybrid cloud, and managed staffing. NRB covers a wide range of sectors: the public and social sector, the energy and utilities sector, the financial sector and industry. A team is dedicated to European and international institutions and companies. All NRB Group subsidiaries offer industry-specific solutions while benefiting from the Group's size, ICT infrastructure and other supports. [www.nrb.be](http://www.nrb.be)

#### Press contact:

Stéphanie De Bock, Director Marketing & External Communications

NRB S.A. | Parc industriel des Hauts-Sarts | 2e avenue, 65 | 4040 Herstal

Tel: +32 478 36 04 84 – [stephanie.debock@nrb.be](mailto:stephanie.debock@nrb.be)

### **About Computerland**

Computerland has been a subsidiary of NRB Group since May 2020 and has a turnover of more than 34 million euros and a team of more than 240 employees today.

Computerland is a “one-stop-shop” IT service provider offering an extensive range of services, mainly aimed at medium-sized companies in Belgium and the Grand Duchy of Luxembourg.

Computerland’s mission is to simplify IT for its customers by supporting them in their digital transformation. Computerland services are organised around 4 axes: Business Applications, Cloud & Infra, Modern Workplace and Cyber Security, which are also accompanied by support and governance according to the needs of each customer. Internationally recognised partners such as Microsoft, HP, Dell, etc. guarantee the state-of-the-art technologies and the sustainability of the solutions implemented.

Computerland’s customers include the Belgian Red Cross, Brussels South Charleroi Airport, CHC, Mithra Pharmaceuticals, Outilac and RTL Belgium.

The company has offices in Alleur (Liège), Gosselies (Charleroi) and the Grand Duchy of Luxembourg.

Further information can be found at [www.computerland.be](http://www.computerland.be)

### **Contact:**

Stéphanie Poncelet, Chief Marketing Officer

Computerland SA, Avenue de l'informatique, B-4432 Alleur

T: +32 476 280 275

Email: [spo@computerland.be](mailto:spo@computerland.be)